

# ACAD

AMERICAN CONFERENCE  
OF ACADEMIC DEANS

4th Annual  
*Deans' Institute*

*Wednesday, January 21, 2015*

*The ACAD Deans' Institute is sponsored this year by*

PEARSON

**T**HE ACAD DEANS' INSTITUTE provides an opportunity for academic administrators to develop their leadership abilities in a supportive environment. It is designed especially for deans, provosts, associate deans and provosts, and other academic leaders above the rank of department head.

The goals of the day-long institute are:

- Advancing the leadership abilities of deans and academic administrators
- Sharing valuable information about the current state of the deanship
- Providing updates on important developments in the world of higher education
- Creating networking opportunities

*See the back for the full program >>>*

8:45–9:00 A.M.

**Welcome and Introduction to the Day***Dr. Carl O. Moses, ACAD Past-Chair and Professor,  
Susquehanna University*

9:00–10:15 A.M.

**Opening Plenary: *The Glad Surprise of Deaning:  
What I Thought My Job Would Be and What It Became****Dr. William J. Craft, President, Concordia College*

What makes people think you'd be a good dean—including yourself—may not predict what you in fact will do, or should do in the place you are called to work. Success in curriculum development, in pedagogical innovation, in grant writing: all such notable achievements can be put to good use. But in practice your experience will be of, with, and for the people in the particular (and peculiar) community you serve. You will thrive if they do.

William Craft began serving as President of Concordia College on July 11, 2011. Prior to his election as President, he served as the Dean of Luther College and Vice President for Academic Affairs, holding a faculty appointment as Professor of English. His scholarly work on early modern poetry and prose includes a book on Philip Sidney. His academic leadership has focused on curriculum reform, faculty development and workload, institutional diversity, and institutional planning in response to educational and social change.

10:15–10:30 AM

**Morning Beverage Break**

10:30 AM –12:00 P.M.

**Roundtables I: Reports, Recommendations, and  
New Directions in Higher Education**

*Participants will be asked prior to attending to select their preference for two round table discussions they wish to participate in and then will be notified of assignments upon arrival. Attendees will participate in one selection before lunch and a different selection after lunch. After round table discussions conclude each table will be asked to provide a brief presentation on some of the important reports, recommendations and new directions in higher education.*

Current roundtable topics and facilitators include:

- **Academic Prioritization: The Good, the Bad, and the Ugly**—Jonathan Levin, Provost, University of Mary Washington
- **Attracting and Retaining STEM Students through Programs, Facilities, Undergraduate Research and Active Learning**—Pedro Muñío, Dean of General Education and Professor of Chemistry and Peter Skoner, Associate Provost and Professor of Physics both from Saint Francis University
- **Faculty Handbook Review and Revision: Hot Issues and Best Practices**—Christopher D. Campbell, Dean of Academic Affairs & Operations, South University—Richmond Campus
- **Work-life Balance for Deans: An Oxymoron?**—Thomas Meyer, Dean, Academic Affairs, Broward College
- **Supporting Your Department Chairs: Three Workshop Concepts**—Emily Chamlee-Wright, Provost and Dean of the College, Washington College

- **Course and Program Design—Online, Hybrid, Low Residency, and Other “Non-traditional” Experiences**—Ross Peterson-Veatch, Associate Vice President for Academic Affairs, Goshen College
- **Title IX: Understanding, Training and Implementation**—Frank Boyd, Associate Provost, Illinois Wesleyan University
- **Welcome, Partner: Creating Space and Opportunity for Contingent Faculty**—Kris Roney, Associate Vice President for Academic Programs and Dean, Undergraduate and Graduate Studies, California State University Monterey Bay
- **Curriculum Development for General Education**—Laura Behling, Vice President for Academic Affairs and Dean of the College, Knox College
- **I Hope We Can Still Be Friends: Moving From Faculty to a Deanship**—Bonnie D. Irwin, Provost and Vice President for Academic Affairs, California State University Monterey Bay
- **Is There Change in Your Future?**—Marc Roy, Provost, Goucher College
- **Faculty Hiring Options for Meeting Strategic Goals**—Jon T. Kilpinen, Dean of Arts & Sciences, Valparaiso University
- **Enhancing Revenue Streams for Liberal Arts Colleges**—Jonathan Green, Provost and Dean of the Faculty, Illinois Wesleyan University
- **Measuring Your Curriculum—One Hour, One Credit, One Competency at a Time**—Karen Erickson, Dean, School of Arts and Sciences, Southern New Hampshire University

12:15–1:00 P.M.

**Networking Lunch (included with registration)**

1:15–2:45 P.M.

**Roundtables II: Reports, Recommendations, and  
New Directions in Higher Education**

*Participants will participate in their second choice of roundtable discussion during this session time. Please see above for the list of roundtable topics and facilitators.*

2:45–3:00 P.M.

**Afternoon Beverage Break**

3:00–4:30 P.M.

**Closing Plenary: *The Dean as Fundraiser:  
Securing Money, Winning Converts****Dr. Matthew C. Moen, Dean, College of Arts and Sciences &  
Lohre Distinguished Professor, University of South Dakota*

Steadily escalating tuition has pushed more public and private college and university deans into an active fundraising role, but relatively few have any direct fundraising experience before they are tasked to do it. Most deans will possess the personal skill set to perform this role successfully, but those new to fundraising may not really know where to start, while those with more experience will always be seeking ways to be more efficient and effective. This session focuses on the the art and science of fundraising by deans, with particular attention given to thoughtful filtering and interpretation of donor information, framing the liberal arts message in a world filled with philanthropic appeals, working intramurally on campus with other deans and fundraising staff, communicating meaningfully with donors, preserving a dean's academic standing as donor solicitation begins, and achieving personal satisfaction through a legacy of gifts.