

ACAD

AMERICAN CONFERENCE
OF ACADEMIC DEANS

70th Annual Meeting

January 22–25, 2014 ~ Washington, DC

Educating Engaged Citizens: The Dean's Role in the Advancement of Liberal Education

ACAD's Annual Meeting program will feature sessions that academic administrators will find useful, challenging, and enriching. ACAD sessions are known for their emphasis on practice and the use of interactive methods of presentation and are open to all meeting attendees.

ACAD 3rd Annual Deans' Institute (additional fee, Constitution AB)

WEDNESDAY, JANUARY 22, 8:45 A.M.–4:30 P.M.

The ACAD Deans' Institute is sponsored by

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The Deans' Institute provides an opportunity for ACAD members and other academic administrators to develop their leadership abilities in a supportive environment. The goals of the day-long institute are to: advance leadership abilities for academic administrators; share valuable information; provide updates on important developments in the world of higher education; and to create networking opportunities.

Session Facilitators: **Susan Resneck Pierce**, *President Emerita, the University of Puget Sound and President, SRP Consulting, LLP*; **Bryan Alexander**, *Senior Fellow, National Institute for Technology in Liberal Education (NITLE)*; **Charlotte Borst**, *Vice President for Academic Affairs and Dean of Faculty, Whittier College*; **Carl Moses**, *Professor and Former Provost, Susquehanna University*.

Roundtable Discussion Facilitators: **Tom Longin**, *Past-President, Society for College and University Planning and Senior Fellow & Consultant, Association of Governing Boards*; **Jeff Bergin**, *Vice President, Digital Design and Development, Pearson*; **Laura Behling**, *Dean of the College and Vice President for Academic Affairs, Knox College*; **Mark Braun**, *Provost and Dean of the College, Gustavus Adolphus College*; **Bonnie Irwin**, *Dean, College of Arts & Humanities, Eastern Illinois University*; **Linda Cabe Halpern**, *Vice Provost for University Programs, James Madison University*; **David Timmerman**, *Dean of the Faculty, Monmouth College*; **Lisa Ijiri**, *Associate Provost for Academic Program and Resource Planning, Lesley University*; **Maria Maisto**, *President, New Faculty Majority, Executive Director, NFM Foundation*; **Pamela Monaco**, *Vice President, Southwestern College Professional Studies*; **Kathleen Murray**, *Provost and Dean of the Faculty, Macalester College*; **Adelia Williams-Lubitz**, *Senior Associate Dean, Dyson College of Arts and Sciences*; **James M. Sloat**, *Assistant Dean of Faculty for Academic Development, Colby College*; **Karen Walton**, *Provost and Vice President for Academic Affairs, DeSales University*

ACAD Pre-Conference Workshops (additional fee)

WEDNESDAY, JANUARY 22, 2:00–5:00 P.M.

Reanimating Liberal Studies through Intentional and Innovative Experiential Learning (*Independence FG*)

The tired assumption that liberally educated students, particularly those in the liberal arts, are somehow less employable than their pre-professional peers, is cousin to the libel that liberal studies are fit only for the elite. These commonplace falsehoods drive down enrollments in arts and sciences programs and likely even drive potential employers from consideration of arts and sciences graduates as viable job candidates. In today's socio-economic climate in which universities and colleges are under intense scrutiny for accountability and outcomes, expectations regarding career preparation are becoming even more prominent among students, parents, and, increasingly, politicians. Workshop participants will gain greater insight into and resources for creating innovative experiential learning arrangements that reflect the mission, ecology, and goals of their own campus.

Mary-Ellen Boyle, *Associate Provost and Dean of the College, Clark University*; *Mary Ellen Carroll*, *Associate Vice President for Academic Affairs and Dean of Experiential Learning, Loras College*; *Laura O'Toole*, *Dean of Arts and Sciences, Salve Regina University*; *Jim Salvucci*, *Dean, School of Humanities and Social Sciences, and Anne Scholl-Fiedler*, *Vice President, Career Services, both of Stevenson University*; *Michael G. Tannenbaum*, *Provost and Vice President for Academic Affairs, Hartwick College*

Undergraduate Research, Institutional Transformation and Administrative Leadership: Effective Practices for Lasting Change (*Independence HI*)

Engaging students in undergraduate research positively impacts student learning, engagement, retention and graduation rates. Evidence of undergraduate research's particular efficacy with respect to closing of student achievement gaps between ethnic and racial groups has accelerated the push by many institutions to expand and support this high-impact practice. There is a great need for Deans and Provosts to more fully understand how institutions have been able to expand undergraduate research opportunities across disciplines and the curriculum. Topics of discussion will include how undergraduate research can be integrated into faculty workload, garnering resources to scale up undergraduate research opportunities, and how can undergraduate research be articulated in promotion and tenure guidelines. Using the focus group model, for each topic session participants will first hear about some successes and then engage in interactive small group discussions with peer facilitators.

Mary Crowe, *Associate Provost of Experiential Education, Florida Southern College*; *Julio Rivera*, *Provost, Carthage College*; *David Brakke*, *Dean, College of Science and Mathematics, James Madison University*; *Jeffery M. Osborn*, *Dean of the School of Science, The College of New Jersey*

Thursday, January 23

10:30–11:45 A.M.

Two- and Four-Year Institutional Collaborations to Educate Engaged Citizens (*Constitution CDE*)

Education in the liberal arts promotes those qualities—the ability to think, to assess and solve problems, and to communicate—that are core skills demanded of citizens in a free society. Partnerships between four- and two-year institutions can support such endeavors. This interactive session presents dean-supported examples of two-to-four-year collaborations and invites discussion to share additional ideas.

Steve Bishop, Provost and Vice Chancellor for Academic Affairs, Ozarks Technical College; *John D. Bookstaver*, Dean, Division of Business, Science, Education, Math, and Computer Science, St. Charles Community College; *Gloria J. Galanes*, Dean, College of Arts and Letters, *Tamera Jahnke*, Dean, College of Natural and Applied Sciences, and *Victor Matthews*, Dean, College of Humanities and Public Affairs, all of Missouri State University

1:30–2:30 P.M.

We Interrupt Your Regularly Scheduled Appointment: How Academic Affairs Administration Becomes a Moving Target When Forced to Deal With Change, Disruption, and Transition (*Constitution CDE*)

This interactive session focuses on how to proceed when work is interrupted due to turnover in the academic affairs administrative team. While turnover can derail moving forward on critical agenda items... changes can also provide an opportunity. Session facilitators will draw upon personal experiences, resources available, and session attendees' own experiences to provide best practices for not having critical work derailed because of transitions.

Jeffrey R. Breese, Interim Vice President for Academic Affairs, and *Michael A. Clump*, Associate Dean, School of Graduate and Professional Studies, both of Rockhurst University; *Joseph Incandela*, Associate Dean of Faculty, Saint Mary's College

2:45–4:00 P.M.

The Dean as Connector (*Constitution CDE*)

Deans can advance the mission of their institutions by creating connections among ideas, persons or programs. All-College programs, interdisciplinary programs, and the coordination of financial and program planning are examples of important initiatives that can be created by joining already-existing components. We will present several case studies and solicit examples from the audience for general discussion.

David Burrows, Provost and Dean of the Faculty, Lawrence University; *Jonathan Chenette*, Dean of the Faculty, Vassar College; *Marc Roy*, Provost, Goucher College; *Gerald Seaman*, Vice President and Dean of the Faculty, Ripon College

4:15–5:15 P.M.

Are You Promising to Educate Students as Engaged Citizens? How Socrates, Gandhi, Rousseau, and Others Can Help! (*Constitution CDE*)

How can higher education deliver on the promise to provide powerful learning environments that encourage development of academic skills, creativity, and civic engagement? Two experienced administrators will lead an interactive session on “Reacting to the Past,” role-playing classroom games with deep academic content. “Reacting” encourages critical thinking abilities and communication skills as well as improving empathy, confidence, and self-directed learning.

Elizabeth E. Dunn, Dean, College of Liberal Arts and Sciences, Indiana University South Bend and *John M. Burney*, Vice President for Academic Affairs, Doan College

Friday, January 24

7:00–8:30 A.M.

ACAD Members Breakfast and Business Meeting (*additional fee, Constitution CDE*)

The ACAD Members Breakfast is sponsored by

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10:30–11:45 A.M.

The Role of Institutional Norms in Shared Governance (*Constitution CDE*)

The obstacles to change in the academy lie not only in the formal structures of shared governance but may also rest on institutional norms of governance embedded in the institution's culture. Such norms, institution-specific and developed over time, can have a significant impact on a dean's ability to facilitate change. Through dialogue and discussion, participants will seek an emergent consensus on how to identify and leverage norms to make them a seamless part of the governance process.

Carl Moses, Professor and Former Provost, Susquehanna University; *Frank Boyd*, Associate Provost, Illinois Wesleyan University; *Linda Cabe Halpern*, Vice Provost, James Madison University; *Thomas Meyer*, Dean, Broward College

12:00 P.M.–1:15 P.M. (DOORS OPEN AT 11:45 A.M.)

ACAD Keynote Luncheon: Inspiring Creativity (additional fee, Regency Ballroom VII)

Cecilia A. Conrad, Vice President of the MacArthur Fellows Program, John D. and Catherine T. MacArthur Foundation

Cecilia A. Conrad is Vice President of the MacArthur Fellows Program of the John D. and Catherine T. MacArthur Foundation and a member of the board of trustees of Muhlenberg College.

The ACAD keynote luncheon is sponsored by

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1:30–2:30 P.M.

Online Learning Design: Course Design Based Upon Research, Evaluation, and Evidence (Constitution CDE)

Learner experience design functions at the intersection of instructional systems design and learning science. Learn about an evidence framework that delineates ten distinct types of research, research-based design, and evaluation that designers may apply to educational product design. The presenters will demonstrate the utility of the framework; apply the framework to educational technology design processes; and provide recommendations for implementing an evidence-based approach to ensure that the experience is efficacious for learners, instructors, and institutions.

Jeff Bergin, Vice President, Digital Design and Development, Pearson

2:45–4:00 P.M.

Assistant/Associate Deans—Catalysts for Engagement (Constitution CDE)

Associate Deans are uniquely situated to serve as change agents for practices that support student engagement by connecting the vision of the Dean to the operational realities of the faculty member. This interactive session will explore strategies such as inspired bureaucracy, cultivating collaboration, and operational perspective. This is a networking and development opportunity for new and veteran Assistant/Associate Deans.

James Sloat, Assistant Dean of Faculty for Academic Development, Colby College; Karen Anderson, Senior Associate Provost, Wesleyan University; Kathleen Haring, Dean of Institutional Assessment and Academic Planning, Muhlenberg College; Abby Van Slyck, Associate Dean of Faculty, Connecticut College

4:15–5:30 P.M.

How Should we Talk About This?: Difficult Conversations, Crossover Pedagogy, and Creating Campus Cultures of Civic Engagement (Constitution CDE)

How can administrators collaborate with diverse constituents to realize campuses marked by civic engagement? Our session will draw from diverse experiences to show how to facilitate such conversations. Through an interactive session we will elaborate on the merits of what Robert Nash and Michele Murray have characterized as “crossover pedagogy.” Attendees will take away from this session rich afterthoughts and applications for their campuses.

Tammy Proctor, Department Head, Department of History, Utah State University; Jeff Kurtz, Associate Professor of Communication, Denison University

5:30–7:00 P.M.

Reception Hosted jointly by ACAD and the Phi Beta Kappa Society—open to all (Lafayette Park)

Saturday, January 25

9:45–10:45 A.M.

The Impact of Liberal Education on Interdisciplinary Degree Programs (Wilson/Roosevelt)

This session explores the impact of liberal education and the deans’/provost’s leadership in the creation of four interdisciplinary degree programs at Carnegie Mellon University. Included in the presentation is discussion of a survey conducted by the School of Arts and Sciences at Hunter College in 2013, aimed at (1) understanding impediments/supports common to interdisciplinary programs (2) identifying best practices for promoting interdisciplinary programs and factors that discourage/encourage interdisciplinary program development (3) examining types of tenure track appointments for faculty affiliated with interdisciplinary programs.

Franco Sciannameo, Associate Dean for Interdisciplinary Initiatives, College of Fine Arts, and Amy L. Burkert, Vice Provost for Education, both of Carnegie Mellon University; Angela T. Haddad, Associate Dean for Academic Programs, School of Arts and Sciences, Hunter College, The City University of New York

Meeting at a Glance

WEDNESDAY, JANUARY 22

- 8:45 A.M.–4:30 P.M. ACAD Deans' Institute (*Constitution AB*)
- 2:00–5:00 P.M. ACAD Workshop: Reanimating Liberal Studies
- 2:00–5:00 P.M. ACAD Workshop: Undergraduate Research & Administrative Leadership
- 5:00–7:00 P.M. ACAD Board Meeting (*Cabin John/Arlington*)

THURSDAY, JANUARY 23

- 10:30–11:45 A.M. Two-and Four-Year Institutional Collaborations to Educate Engaged Citizens
- 1:30–2:30 P.M. We Interrupt Your Regularly Scheduled Appointment
- 2:45–4:00 P.M. The Dean as Connector
- 4:15–5:30 P.M. Are You Promising to Educate Students as Engaged Citizens?

FRIDAY, JANUARY 24

- 7:00–8:30 A.M. ACAD Members Business Breakfast (*Constitution CDE*)
- 10:30–11:45 A.M. The Role of Institutional Norms in Shared Governance
- 12:00 P.M. ACAD Keynote Luncheon (*Independence A*)
- 1:30–2:30 P.M. Online Learning Design
- 2:45–4:00 P.M. Assistant/Associate Deans—Catalysts for Engagement
- 4:15–5:30 P.M. How Should We Talk About This?
- 5:30–7:00 P.M. ACAD-PBK Reception (*Lafayette Park*)

SATURDAY, JANUARY 25

- 9:45–10:45 A.M. The Impact of Liberal Education on Interdisciplinary Degree Programs

The American Conference of Academic Deans would like to thank Pearson for returning as an Annual Meeting sponsor this year. They generously agreed to be the exclusive sponsor for the entire ACAD Annual Meeting.

The Pearson logo consists of the word "PEARSON" in a bold, white, sans-serif font, centered within a solid blue rectangular background.

Please take a moment to visit their website at www.pearsonhighered.com to find more information about how they are helping institutions break through to better results.