

ACAD

AMERICAN CONFERENCE
OF ACADEMIC DEANS

3rd Annual
Deans' Institute

Wednesday, January 22, 2014

The ACAD Deans' Institute is sponsored this year by

PEARSON

THE ACAD DEANS' INSTITUTE provides an opportunity for ACAD members and other academic administrators to develop their leadership abilities in a supportive environment. It is designed especially for deans, provosts, associate deans and provosts, and other academic leaders above the rank of department head.

ACAD members have been vocal in their requests for professional development activities focused specifically on the work life of academic deans and also for additional opportunities to interact and learn from each other. This institute is the result. It is intended to be an active process of gathering, exchanging, and trying out ideas and approaches to the job.

The goals of the day-long institute are:

- Advancing the leadership abilities of deans and academic administrators
- Sharing valuable information about the current state of the deanship
- Providing updates on important developments in the world of higher education
- Creating networking opportunities

See the back for the full program >>>

8:45–9:00 A.M.

Welcome and Introduction to the Day

Carl O. Moses, ACAD Past-Chair, Professor and Former Provost, Susquehanna University

9:00–10:15 A.M.

Opening Plenary: *The Role of the Chief Academic Officer in Today's Challenging Environment*

Dr. Susan Resneck Pierce, President Emerita, the University of Puget Sound, and President, SRP CONSULTING, LLC

American colleges and universities are being confronted with daunting financial challenges, a crescendo of questions about the value of a college education and the unproven argument that online learning and MOOCs will be the panacea for rising costs. Such challenges have created conflicts about governance as presidents make decisions about academic matters that historically were the province of the faculty.

The roles of the president and the chief academic officer have become increasingly complex. Susan Resneck Pierce will describe these changing roles and recommend how deans and provosts can be true to academic values while helping the faculty successfully navigate this new environment.

10:15–10:30 AM

Morning Beverage Break

10:30 AM –12:00 P.M.

Session: *Engaging the Net Generation*

Facilitated by Bryan Alexander, Senior Fellow, National Institute for Technology in Liberal Education (NITLE)

Who are these 18-year-olds entering our campuses? The Millennials, or Net Generation, differ from their predecessors in key ways, notably their technological immersion and economic experience. The goal of this session is to help deans lead faculty and staff development that enhances engagement with contemporary students. This session uses research-based presentation and collaborative discussion to explore the contours, contradictions, and diversity of this demographic. Participants then work through several examples of institutional engagement strategies.

12:15–1:00 P.M.

Networking Lunch (Included with Registration)

1:15–2:30 P.M.

Roundtable Discussions

Participants are asked early in the day to select their preference for which discussion they wish to participate in and then will be notified of assignments during lunch. The last 15 minutes are reserved for each table to present a brief synopsis of their discussion.

Current roundtable topics and facilitators include:

- **The academic plan at the center of integrated planning**—*Tom Longin*, Past-President, Society for College and University Planning (SCUP) and Senior Fellow & Consultant, Association of Governing Boards (AGB)
- **How does course design support your accreditation needs?**—*Barbara E. Rowan*, Principal Assessment Specialist, Pearson
- **Diversifying the campus**—*Laura Behling*, Dean of the College and Vice President for Academic Affairs, Knox College
- **Decision-making processes in shared governance**—*Mark Braun*, Provost and Dean of the College, Gustavus Adolphus College
- **Moving from the faculty role to the dean role**—*Bonnie Irwin*, Dean, College of Arts & Humanities, Eastern Illinois University
- **Curriculum development: general education**—*Linda Cabe Halpern*, Vice Provost for University Programs, James Madison University
- **Working with advancement/development/fundraising**—*David Timmerman*, Dean of the Faculty, Monmouth College
- **Professional–personal balance**—*Lisa Ijiri*, Associate Provost for Academic Program and Resource Planning, Lesley University
- **Supporting and developing contingent faculty**—*Maria Maisto*, President, New Faculty Majority, Executive Director, NFM Foundation
- **Implementing technology initiatives**—*Pamela Monaco*, Vice President, Southwestern College Professional Studies
- **Self-assessment**—*Kathleen Murray*, Provost and Dean of the Faculty, Macalester College
- **Managing student relationships and complaints**—*Adelia Williams-Lubitz*, Senior Associate Dean, Dyson College of Arts and Sciences
- **Issues for assistant and associate deans**—*James M. Sloat*, Assistant Dean of Faculty for Academic Development, Colby College
- **Program evaluation and assessment**—*Karen Walton*, Provost and Vice President for Academic Affairs, DeSales University

2:30–2:45 P.M.

Afternoon Beverage Break

2:45–4:15 P.M.

Session: *Strategic Thinking as a Prelude to Strategic Planning*

Facilitated by Charlotte Borst, Vice President for Academic Affairs and Dean of Faculty, Whittier College, and Carl Moses, Professor and Former Provost, Susquehanna University

Deans and provosts are often called upon to contribute to institutional strategic planning or to lead strategic planning for the academic affairs division. Planning is not typically recognized as a high-risk endeavor, but if plans are to be aligned with resource allocation, trust is critical to success. The process becomes very risky if leaders fail to sustain trust. Strategic thinking provides an opportunity to build trust and engagement among stakeholders before the planning process begins. Through a combination of presentation and small-group discussion, this session will help participants develop strategic thinking as a preliminary phase of strategic planning.

4:15–4:30 P.M.

Closing Comments and Next Steps